

Nich Pereira,

Senior Product Designer @ Catalog Studios



I'm a multidisciplinary designer with 7+ years of experience, specializing in helping founders turn their ideas into innovative products. I take products from 0 to 1, delivering quick, insight-driven design iterations.

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Work Experience

Sr. Product Designer Catalog Studios

March 2020 - Present

Specialize in 0-1 product experiences for venture-backed companies. Develop digital experiences independently, collaborating closely with founders, product, engineering, and marketing. Deliver rapid, high-quality solutions in a fast-paced environment across product, branding, graphic, marketing, and web design, driving success through innovation.

Designer & Developer Freelance

April 2019 - March 2020

Designed MVP mobile app for a Supply Chain company, enhancing UX. Developed React.js marketing pages for creative and fintech clients. Led cohesive branding initiatives and created responsive websites to boost user engagement and accessibility across devices.

Art Director Skrumble

May 2016 - April 2019

Led rebranding and new business line launch, working closely with marketing, product, development, and sales teams. Created a comprehensive suite of assets, including website and mobile app designs.

Education

OCAD University

Sep 2012 - May 2016

Bachelor of Design, BDes
Major in Advertising,
Minor in Wearable Technology

Skills

- Product Design
- Motion Design
- Interaction Design
- HTML/CSS
- Web Design
- User Research
- Storyboarding
- Javascript
- Visual Design
- Design Systems
- Wireframing
- Next.js/React.js
- Branding
- Storytelling
- Animation
- Framer Motion